

Leverage Linux to Transform Endpoints and Thrive in the Cloud and Edge Revolution



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The World is Digital. There is a revolution taking place at the edge.

Cloud and the consumerization of IT reset the workforce's expectations around speed, collaboration and innovation.

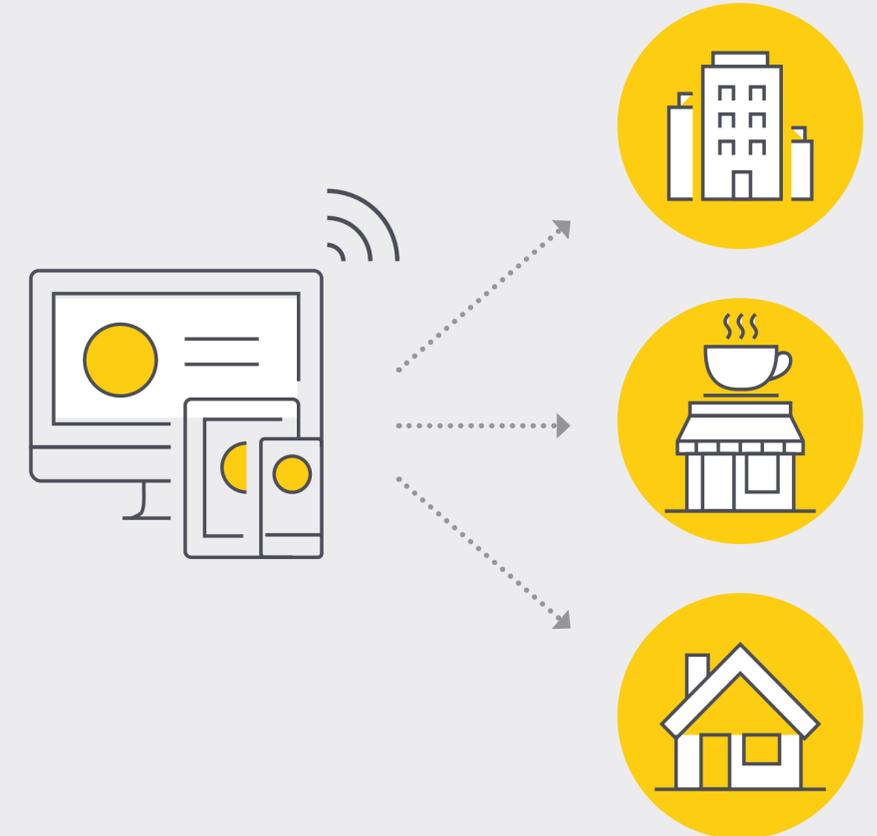
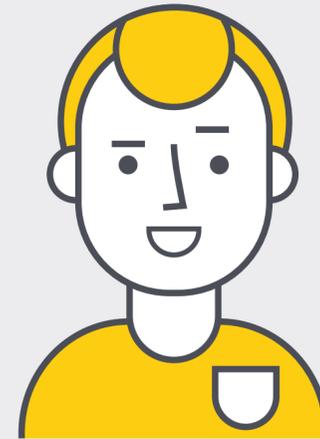
THE TIME IS **NOW** TO MAKE
ENDPOINTS CLOUD-READY } to boost workforce
productivity and shine
in this Revolution

Welcome to the Future of Work

Millennials and Generation Z will make up almost 75% of the workforce by 2025.

MEET THE HYPER-MOBILE USER

they demand a high performance, frictionless user experience



To meet their needs...

65% of G2000 will offer flexi-work options with pervasive access to enterprise and collaboration applications by 2021

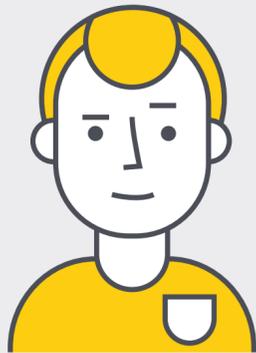
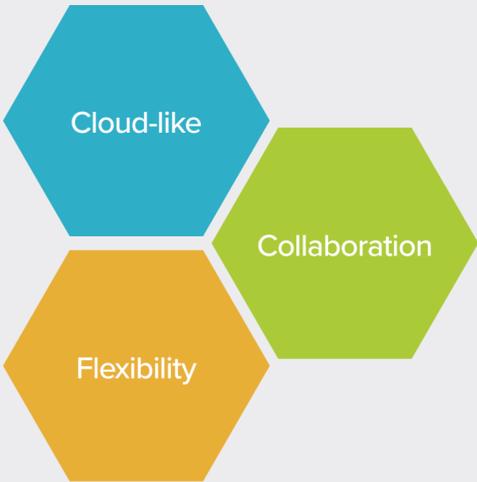
60% of G2000 companies will actively monitor and manage employee/user experience (UX), and use UX as a key differentiator to build and maintain B2B and B2C relationships by 2021

40% of workers will use gig-economy platforms or talent marketplaces by 2023 to offer their skills and services, fundamentally changing HR policies, processes, and tools

The Challenge

HYPER-MOBILE USER

Unlocking productivity and innovation



IT PROFESSIONAL

Driving security and manageability



04% of IT budget is spent on “innovation and change”. The rest is spent on keeping the lights on.

69% of organizations have suffered a significant malware attack in the last 12 months; **49% have suffered an unrecoverable data event.**

2020 January is the date for Windows 7; Windows 10 is updated every 6 months.

It is no longer One vs Other

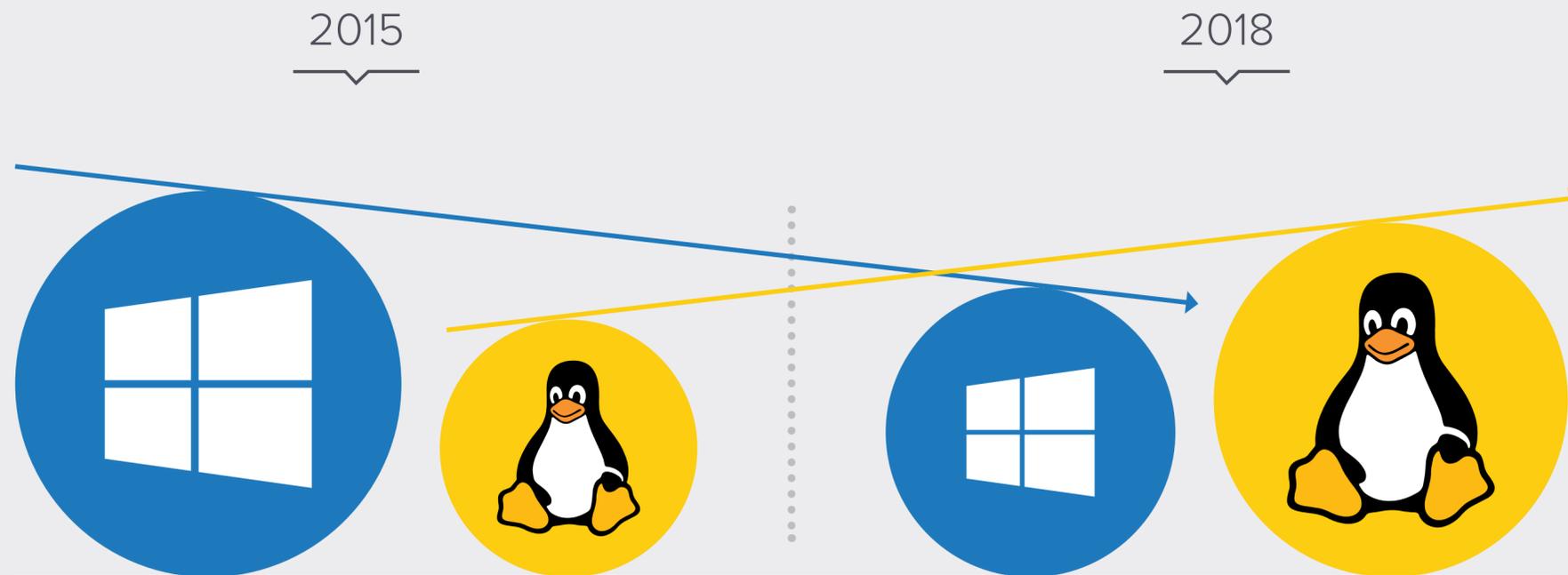
Employee Experience is moving up the IT agenda

CIOs & CISOs are emerging as business leaders as security and privacy become boardroom priorities

The Clock is ticking for Windows 7

Open Source is the Launchpad for the Revolution on the Edge

Linux on the Endpoint is the fastest growing OS



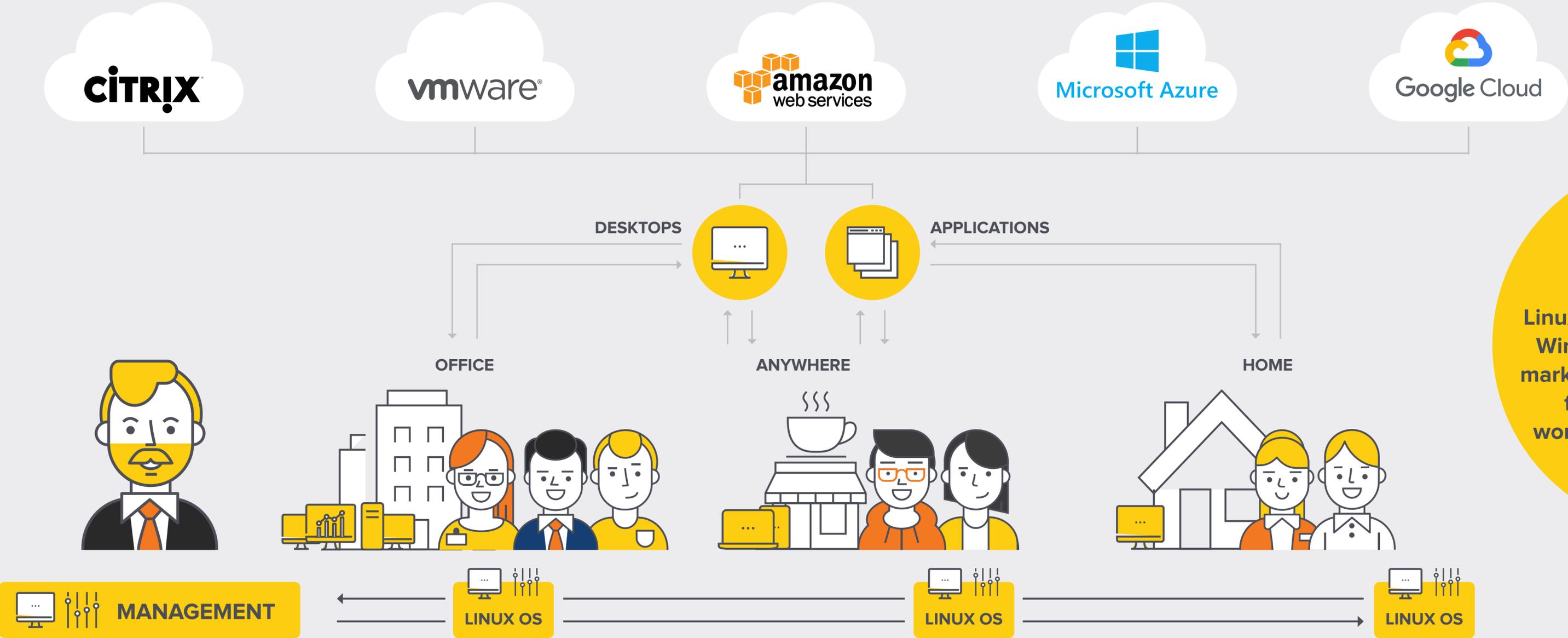
● Linux ● Windows

Linux OS shipments grew 6% from 2015 to 2018, while Windows OS shrank 5%



Did you know that in 2018, for the first time, Linux surpassed Windows shipments for thin clients?

Cloud Workspaces



2018
the year
Linux passes
Windows in
market share
for cloud
workspaces

LINUX ON THE ENDPOINT WITH CLOUD WORKSPACES DELIVERS: PRODUCTIVITY, INNOVATION, SECURITY & MANAGEABILITY.

Steps to Success with Endpoint Management

01



ASSESS

- Don't assume that Windows 10 migration needs to happen on the existing endpoint
- VDI, DaaS and cloud workspaces are easier to deploy than ever and meet modern user expectations
- Consider desktop virtualization as a serious alternative for end user computing

02



PREPARE

- Evaluate existing and new virtualization technologies both on prem and in cloud
- Leverage the simplicity yet flexibility of deploying Linux on the endpoint
- Embrace IoT, cloud and Linux endpoints as game changers to deliver a Future Workplace

03



DELIVER

- Deploy Windows 10 and applications from cloud workspaces
- Recognize operational savings and invest more in change and innovation
- Benefit from more secure, easier to manage endpoints and embrace windows 10 to create next generation workspaces

ENDPOINT TRANSFORMATION WITH LINUX IS AN ORGANIZATIONS' GOLDEN OPPORTUNITY TO DELIVER CLOUD-LIKE SERVICES TO THE HYPER-MOBILE USER AND MEET THE OBJECTIVES OF IT

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